



# COMPLETE CONCRETE SOLUTIONS

Protection | Perfection | Precision

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# About **OUR COMPANY**

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At GEC, our unwavering commitment is to deliver world-class solutions that safeguard and enhance your structures. Rooted in our core philosophy, "WE PROTECT," we provide comprehensive concrete solutions tailored to the building industry. This philosophy drives every aspect of our work.

Your trust is invaluable to us, and we welcome your candid feedback to help us continuously refine and improve our services.

## **Our Mission**

To provide innovative coating solutions that address unique surface challenges, delivering excellence through sustainability, client-focused service, and commitment to quality.

## **Our Vision**

To be the most trusted and forward-thinking partner in the coatings industry, delivering innovative and superior solutions that stand the test of time and create lasting value.

## **What Makes Us Different?**

**Nationwide Reach:** With operations spanning across India, we are ready to meet your coating needs wherever you are.

**Dedicated Expertise:** Our team of specialists works hand-in-hand with clients, providing insights and recommendations for optimal results.

**Global Partnerships:** Access to the best-in-class products from world-renowned suppliers ensures unparalleled quality and innovation.

**Eco-Friendly Solutions:** We lead the way with sustainable coatings that prioritize health, safety, and environmental protection.







# Our CORE VALUES

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## 1. Innovation & Expertise

We use advanced technologies to deliver cutting-edge coating solutions. Partnering with top global suppliers, we offer protective, decorative, and specialty coatings. Our products ensure exceptional performance and reliability.



## 2. Sustainability Focus

Committed to reducing environmental impact, we offer eco-friendly, low-VOC waterborne coatings and natural products. Our solutions align with green building standards, contributing to a healthier planet. Sustainability is at the heart of everything we do.



## 3. Client-Centric Solutions

Understanding client needs is the foundation of our work, enabling us to deliver tailored solutions. We collaborate closely with clients to ensure seamless execution and satisfaction. Our approach combines customization with dependable results.



## 4. Safety as a Priority

Safety underpins every aspect of our operations, from workforce training to using approved PPE and equipment. We foster a culture of safety through ongoing education and strict adherence to protocols. Protecting our team and clients is a non-negotiable commitment.



## 5. Dependability & Excellence

With dedicated teams, effective systems, and streamlined processes, we consistently deliver on time. Continuous development and training drive our ability to exceed expectations. Excellence is not just a goal—it's a habit.

# CONCRETE PROTECTION



## EPDM & TPO MEMBRANES

Premium EPDM and TPO Waterproofing Membranes from **Carlisle USA** and **GAF** offer industry-leading durability and performance for a wide range of applications. Designed to withstand extreme weather conditions, these membranes ensure long-lasting protection and reliability. Their advanced technology provides superior resistance to UV, punctures, and environmental wear, making them ideal for both commercial and residential projects.

## PVC WATERPROOF MEMBRANES

PVC Waterproofing Membranes and Accessories from **Fatra, Czech Republic, and Mapel** deliver exceptional durability and functionality for various applications. Designed with decorative non-slip options, these membranes combine safety with aesthetic appeal. Their advanced design ensures reliable waterproofing and long-term performance, making them suitable for both residential and commercial use.



## LAMINATED EVAC MEMBRANES

Top-quality EVAC Membranes from **Revestech**, laminated with polyester fabric on both sides, offer exceptional durability and versatility. Engineered for superior performance, they are ideal for waterproofing terraces, swimming pools, and bathrooms. These membranes provide reliable protection and long-lasting results for residential and commercial applications.

## EXPANSION JOINT SYSTEMS

EPDM and Nitrile Rubber Profiles, along with Aluminium, Stainless Steel, and Brass Profiles for Expansion Joints, are available from **Veda** (France), **Deflex** (Germany), **Ankadex** (Turkey), and **Meishuo** (China). Designed to meet diverse needs, these solutions cater to all budgets while ensuring durability and performance.



## WATERPROOF COATINGS

BlueShield 2-Component Spray Polyurethane System, Polymer-Modified Cementitious Coatings, and Modified Polyurethane Coatings from **Tremco** deliver exceptional waterproofing solutions. Designed for versatility and durability, these systems provide reliable protection for various applications. Their advanced formulations ensure long-lasting performance in challenging environments.

## WATERPROOF TAPES & COATINGS

High-performance **APOC** elastomeric waterproof tapes are available in black, white, and fabric finishes, offering versatile solutions. Designed for durability, these tapes come in widths of 4", 6", and 12", making them suitable for various applications. Their reliable waterproofing ensures long-lasting performance.



# COATING INTERIORS



## NATURAL CLAY FINISHES

Natural clay-based interior wall finishes from **Conluto**, Germany, offer a perfect blend of sustainability and aesthetics. These eco-friendly finishes provide excellent breathability and moisture regulation, enhancing indoor air quality. Ideal for creating warm, natural interiors, they deliver both beauty and performance.

## NATURAL LIME FINISHES

Seamless natural lime wall and floor finishes from **Frescolori**, Germany, combine elegance with durability. Offering a wide range of patterns and designs, these finishes create unique and sophisticated interiors. Their natural composition ensures sustainability and timeless appeal.



## DESIGNER WALL FINISHES

Designer paint and natural lime finishes from **MP Colorificio**, Italy, offer a perfect blend of style and functionality. Paired with high-quality microcement flooring solutions, they create durable and visually striking surfaces. These products ensure exceptional performance for both modern and classic designs.

## CRYSTALS FROM TAIWAN

Crystal inlay work from **Crystal Inlay**, Taiwan, enhances seaters, kerbs, pool decks, and water features with elegance and durability. These intricate designs add a touch of luxury while ensuring long-lasting performance. Ideal for creating visually stunning and unique spaces.



## MAGNETIC WRITABLE WALLS

Writable magnetic walls from **Milacor**, Germany, are perfect for brainstorming, presentations, and interactive displays. Ideal for offices, classrooms, and creative spaces, they combine functionality with modern design. These versatile surfaces enable writing, erasing, and magnetic applications with ease.

## EPOXY TERRAZZO

Custom epoxy terrazzo flooring from **Tardigrade**, **Flowcrete**, and **SRS** offers a wide range of colors and designs to suit any aesthetic. Known for its durability and seamless finish, it is perfect for both residential and commercial spaces. This flooring combines elegance with long-lasting performance.



# COATING EXTERIORS



## LIME PLASTER FINISHES

Natural lime mineral plasters and two-tone siloxane paints from **MP Italy** offer a perfect blend of elegance and durability. These high-quality finishes enhance walls with a timeless aesthetic while ensuring long-lasting performance. Ideal for creating sophisticated and sustainable interiors and exteriors.

## NATURAL STONE FINISHES

Processed crushed stone textures from **SKK Japan** replicate the look of sandstone, granite, and colored stone for exterior walls. These finishes combine natural beauty with durability, offering a sophisticated and long-lasting solution. Perfect for adding a premium aesthetic to any structure.



## NATURAL CORK FINISHES

Natural cork texture finishes from **ECork, Belgium, and Spain** provide insulation, waterproofing, and decoration for exterior walls and sloped roofs. These eco-friendly solutions combine functionality with aesthetics, delivering durable and sustainable performance. Ideal for enhancing energy efficiency and visual appeal.

## PROTECTIVE COATINGS

Durable waterproofing and protection systems from **RD Belgium** provide reliable solutions for concrete, walls, and facades. Designed to guard against carbonation, weathering, and water ingress, they ensure long-term structural integrity. Ideal for enhancing durability and performance in challenging environments.



## COATINGS FOR METAL CLADDING

Durable protective coatings from **RD Belgium** offer superior protection for aluminum and metal facades. These coatings shield surfaces from carbonation, weathering, and water ingress, ensuring long-lasting performance. Ideal for maintaining structural integrity and aesthetic appeal in demanding conditions.

## DECORATIVE PAINTING

Expert exterior texture and painting services feature premium products from leading brands such as **Asian Paints, Dulux, SKK, and Berger**. These services ensure a flawless finish, combining durability with aesthetic appeal. Ideal for enhancing the beauty and protection of any structure.



# FLOORING PROFESSIONALS



## DECK COATINGS & FLOORING

Epoxy and polyurethane coatings provide durable solutions for car parks, helipads, walkways, decorative flooring, and food-grade applications. Engineered for high performance, they offer excellent resistance to wear, chemicals, and environmental factors. Ideal for functional and aesthetic needs, we offer products from leading brands like **Flowcrete, RD Coatings, ARDEX, Tardigrade, and MYK Arment**.

## INDUSTRIAL FLOORING

Epoxy and polyurethane industrial floor coatings from **Fosroc, Ardex and Sika** deliver robust performance for demanding environments. These coatings include anti-static and clean room solutions, ensuring safety, hygiene, and durability. Perfect for industrial facilities requiring specialized flooring systems.



## EXPOSED DECK MEMBRANE

Premium high-performance deck waterproofing and elastomeric membranes from **Deckmaster, UK**, provide exceptional durability and protection. Engineered to resist water ingress and environmental stress, these systems ensure long-lasting performance. Ideal for safeguarding decks in both residential and commercial projects.

## CONCRETE & STEEL DECK COATINGS

High-performance single-component acrylic waterborne protective coatings from **RD Coatings**, Belgium, are designed for floors, car park decks, and steel decks. These coatings offer excellent durability, weather resistance, and easy application. Ideal for enhancing surface protection and longevity in demanding environments.

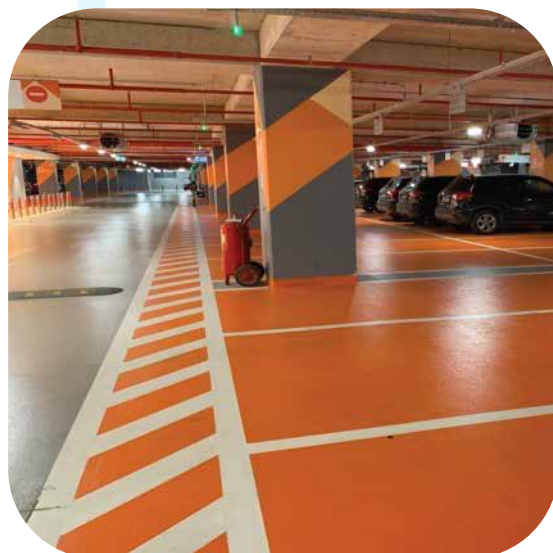


## SPORTS COATINGS & CYCLE TRACKS

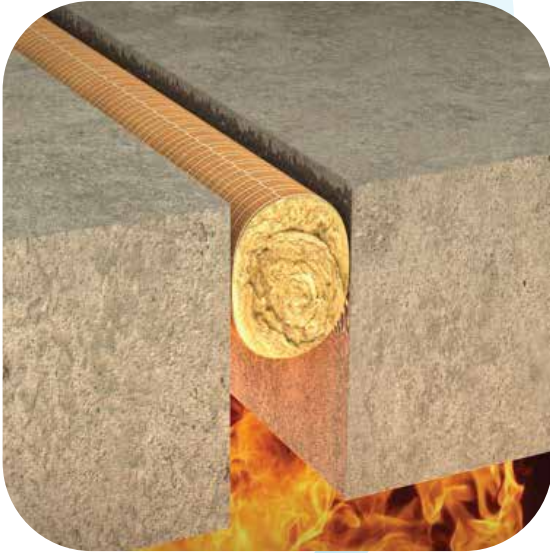
Expert sports flooring systems and cycle track coatings from **Casali**, Italy, combine durability with precision engineering. Designed for high performance and safety, these solutions are ideal for sports facilities and recreational paths. They ensure long-lasting quality and a superior finish.

## HIGH PERFORMANCE FLOORING

Premium wall and deck coating systems, paired with epoxy terrazzo solutions from **Tardigrade**, Istanbul, deliver exceptional durability and style. These advanced systems are designed for long-lasting performance in diverse environments. Ideal for enhancing both functionality and aesthetic appeal.



# SPECIALTY COATINGS



## FIRE STOPS FROM FRANCE

Fire-stop ropes and mattresses from **Veda, France**, are certified for up to 4 hours of fire resistance. These reliable solutions provide critical protection for structures, ensuring safety and compliance with stringent fire regulations. Ideal for industrial and commercial applications.

## CAST-IN-SITU FOAM CONCRETE

Lightweight foam concrete using Aercel foaming agent from **CC Technique** offers efficient insulation and filling solutions. With densities ranging from  $300 \text{ kg/m}^3$  to  $1500 \text{ kg/m}^3$ , it ensures versatility and durability for various construction needs. Ideal for reducing weight while maintaining structural integrity.



## ANTI-CORROSIVE COATINGS

Durable waterborne protective coatings from **RD Coatings, Belgium**, provide exceptional protection for steel and other metallic surfaces. These coatings offer superior resistance to corrosion, weathering, and environmental factors. Ideal for ensuring long-lasting performance and a polished finish.

## THERMAL INSULATION PLASTER

Thermal and sound insulation plaster from **Momentum, Turkey**, provides effective solutions for interior and exterior walls and roof slabs. It delivers a 5-6°C temperature reduction, enhancing comfort and energy efficiency. Ideal for sustainable and noise-reducing construction projects.



## SOLAR REFLECTIVE COATINGS

High-performance elastomeric waterproof and solar reflective coatings from **RD, Belgium, and APOC, USA**, offer exceptional durability and energy efficiency. These coatings provide superior protection against water ingress while reflecting sunlight to reduce heat buildup. Ideal for enhancing the lifespan and energy performance of roofs and structures.



# Trusted Partners



# Esteemed Clients

Infosys



accenture



amazon



Capgemini



BorgWarner



future group



IBM



LODHA  
BUILDING A BETTER LIFE



NARSI

MOSER ASSOCIATES

CBRE



MOMENTIVE



## ART ON WALLS

Our in-house artists specialize in creating stunning landscapes, skyscapes, and abstract art for walls and ceilings. These unique designs add character and aesthetic appeal to any space. Perfect for transforming interiors into inspiring works of art.



# Gaea

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